IPgallery Announces Its Participation at SAPPHIRE NOW® to Showcase Connected Cars in an Intelligent Urban Environment

Atlanta, GA — April 11, 2017 — IPgallery, a provider of Smart, Safe and Resilient City solutions, today announced that it will participate at SAPPHIRE NOW® and ASUG Annual Conference being held May 16–18 in Orlando, Florida. IPgallery is a participant of the [SAP® Startup Focus program](#), which supports startups in building new applications on SAP technology including SAP HANA® and SAP Cloud Platform. Through this engagement, it has built a solution that leverages SAP HANA for intelligent citizen centric and citizen engagement services. SAPPHIRE NOW attendees are invited to meet experts of IPgallery in the Partner Co-innovation Campus (booth PC213)to receive deeper insights of IPgallery's enhancement to ADAS out of line of sight information in its connected cars in an intelligent urban environment solution.

SAP HANA enables businesses to make smarter, faster decisions through real-time analysis and reporting combined with dramatically accelerated business processes. IPgallery joined the SAP Startup Focus program in order to leverage the SAP HANA platform for its real-time capabilities that meet the fundamental requirements for connected cars in urban environment related data (V2X).

"The combination of IPgallery's connected cars in urban environment solution with SAP HANA allows us to provide drivers with real-time information from intelligent city sensors. This info is complementary to the ADAS in-car devices and enables the drivers to make faster, smarter decisions through real-time analysis regarding reaching their destination and parking possibilities, which saves on fuel and promotes cleaner environment. Moreover, the system provides info about pedestrians that are out of line of driver's sight and hence increases driver's and passengers' safety as well as pedestrians' safety," said Avihai Degani, CEO, IPgallery.

SAPPHIRE NOW and ASUG Annual Conference are the world's premier business technology event and largest SAP customer-run conference, offering attendees the opportunity to learn and network with customers, SAP executives, partners and experts across the entire SAP ecosystem.

IPgallery is participating in the SAP Startup Focus program, which supports startups in developing new applications on SAP technology, including SAP HANA and SAP Cloud Platform. The program is an accelerator for startups focusing on the big-data, predictive and real-time analytics space, with more than 5,500 startups engaged in the program so far. The program began in mid-2012 and since then its members have delivered 260+ validated solutions across multiple industries that address discrete customer needs. Startups remain focused on using SAP technology platforms to deliver next generation solutions in a wide range of areas including real-time simulations and pattern recognition, sense-and-respond cycles, personalized analytics, machine learning, artificial intelligence, augmented and virtual reality, and Internet of Things (IoT) solutions.

About IPgallery
IPgallery is a software and integration house since 2000. The company delivers holistic IoT-based Intelligent City solutions that are standards based and include Resilient, Safe and Smart City services, Smart Communities, Transportation, Parking, Traffic management, Public Safety, Air and Water Quality, Flood Monitoring, City Lights, Pedestrian Safety, Connected Cars in urban environments and more.

IPgallery's solution includes a multi-services City App and main operation control city dashboard. IPgallery allows cities to be highly efficient, to better serve their citizens, to enhance citizens engagement, to provide citizen centric services promoting their overall wellbeing and to improve their urban planning and developments.

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